


Press Release			
MCD Elektronik GmbH Hoheneichstr. 52 – 75217 Birkenfeld - Germany Tel. +49-7231 78405-0 – Fax: +49-7231 78405-10 Managing Director: Bruno Hörter	Release Date: 02.07.2019	Page 1 of 2	
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For immediate publication		Queries to: Verena Feidy, Verena.Feidy@mcd-elektronik.de	

Excellent: MCD is TOP 100 Innovator 2019

MCD Elektronik belongs to elites of innovation of Germany for the second time.

Birkenfeld/Frankfurt, Germany, June 28, 2019 –

For the second year in succession, MCD Elektronik is one of Germany's TOP 100 innovational leaders in medium-sized businesses. In the independent and scientifically proven selection procedure, MCD convinced the top-class jury in the TOP 100 innovation competition particularly through its innovative climate and steady progress. Therefore, on June 28 the company was honored by the mentor of the competition, Ranga Yogeshwar, and the scientific director Prof. Dr. Nikolaus Franke in Frankfurt.

"We owe our customers consistent and above-average innovational growth. Therefore, we have been dealing with innovative solutions for self-propelled cars, robot control and industry 4.0 for a very long time", explains CEO Bruno Hörter. Also in `Smart Home` building technology in the area of heating and warm water control, the measuring technique of this top innovator is in place. The company focuses on innovations along the entire value chain: from conception to commissioning on operation site.

TOP 100 evaluates the innovation management of medium-sized companies on the basis of a scientific system with 120 parameters. MCD Elektronik successfully accepted the challenge of defending its title against 398 companies in the following year of its first participation. Especially the intensive increase in the area "innovation climate" (+81 points compared to 2018) led to this excellent rating.


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Picture: Mentor Ranga Yogeshwar hands over the award to MCD Elektronik.



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About MCD Elektronik GmbH:

MCD Elektronik GmbH was founded in 1983 and currently employs 80 people. The owner-managed company is headquartered in Birkenfeld, near Pforzheim, Germany. MCD Elektronik is active in Germany, Hungary, and China, and delivers to over 50 countries around the world.

MCD Elektronik GmbH manufactures measurement and test systems for electronic production for their customers from various industries. The company relies on innovative customer-specific complete solutions - developed and realized by a team of highly qualified specialists.

TOP 100: The Competition

Since 1993, compamedia has awarded the TOP 100 seal of approval for outstanding innovation and above-average innovational success to medium-sized companies. Since 2002, the scientific direction has been in the hands of Prof. Dr. med. Nikolaus Franke, the founder and director of the Institute for Entrepreneurship and Innovation of the Vienna University of Economics and Business. The science journalist Ranga Yogeshwar is a mentor of TOP 100. Project partners are the Fraunhofer Society for the Promotion of Applied Research and the German Association for Small and Medium-sized Businesses (Bundesverband mittelständische Wirtschaft, BVMW). As media partners, manager magazin, impulse and W&V accompany the comparison of companies. Further details at www.top100.de.

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